

IMP Press Release for Tricks of Life Medley single - May2022

UK Rock/Pop Singer Songwriter **Dave Vamfer** is kicking off the rollout of his upcoming album in a unique way, having recently released a medley of 3 new tracks entitled "**Tricks of Life Medley**". Reflective and peppered with wisdom, **Vamfer's** vocal and lyrical approach echoes the enduring optimism of **Paul McCartney**. Musically, "**Tricks of Life Medley**" showcases uplifting melodies, jangly guitars, a rock n' roll rhythm and saxophone lead. **Dave Vamfer's** soft rock signature sound is both calming and thought-provoking.

'Tricks of Life Medley' is a medley of 3 songs from a forthcoming album. I wrote 'Tricks of Life' about things that life appears to promise but that you eventually realize aren't going to materialize. While it is about disappointment, I don't see it as negative; it's just about reality and dealing with it mentally. 'You Need A Little Kick' (to move on) is pretty straightforward. It's about times when something pushes you forward, sometimes uncomfortably. 'A Bit of What You Fancy' is also straightforward. It's about knowing that it's ok to treat yourself sometimes. - Dave Vamfer

On his personal songwriting process, **Dave** takes an organic approach, adding "*Starting to write a song usually comes quite easily to me. More often than not I start with a sentence or phrase, I know what I want to say, how it should 'feel' and how it should come over. From there I 'instinctively' get an idea for a melody that fits. However, I don't usually finish a song quickly. Usually I work on it over a period, maybe days - but usually weeks, and quite often a lot longer.*"

"**Tricks of Life Medley**" is out now on major streaming platforms.

[*Stream on Spotify.*](#)

More Info:

Artist Name: Dave Vamfer

Location: Folkestone, Kent, UK

Release Title: Tricks of Life Medley

Release Date: March 23, 2022

Label: Independent

Musician Names/Instruments: Dave Vamfer-Vocals. Other instruments session musicians

Producer Name(s): David Reggie Phillips (Dave Vamfer)

Genre(s): Rock, Pop, Singer Songwriter

Websites:

Official Website <https://www.davevamfer.com/>

Facebook <https://www.facebook.com/DaveVamfer>

Twitter <https://twitter.com/davevamfer>

Spotify https://open.spotify.com/artist/5kDt2okO8l4emzHrkjatiY?si=onHhXLiRSb-DCQYKr_LpXA

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